

2's COUPLE MAKEOVER

EMILIE AND JORGE, WINNERS OF OUR COUPLE MAKEOVER CONTEST, DESPERATELY WANTED A CHANGE IN THEIR STYLE. 2'S TEAM OF EXPERTS DELIVERED, TREATING THIS LUCKY COUPLE TO A WEEKEND OF PAMPERING AND CONSULATIONS THEY WON'T EVER FORGET. CHECK OUT THEIR AMAZING TRANSFORMATION AND RESORT WEEKEND!



ABOVE: THE HAPPY CONTEST WINNERS, EMILIE AND JORGE

EXCERPT FROM THEIR CONTEST ENTRY FORM:

"We are a fashion mess. We need professional help to overcome our lack of style."

STEP 1: THE ASSESSMENT

2's make-up artist and fashion stylist, Margo Ducharme, meets up with Emilie and Jorge to learn more about their lifestyle. She discovers that they are planning to move to Colombia (where Jorge's from) for a few years where Jorge can practice law and Emilie will attend university for post-graduate studies in conflict-resolution. This married couple, who met two years ago while salsa-dancing, both want a change in their style: Emilie has had little success finding a hairstyle she likes and expresses an interest in colouring her hair to a darker shade, while Jorge wants a more professional look.

STEP 2: BEAUTY & GROOMING

Emilie and Jorge have a thorough consultation at the BIOTHERM counter at The Bay.

For Her: After cleansing with BIOTHERM'S Aquatic and hydrating with Aquasource non-stop, BIOTHERM's artist chooses neutral shades to create a clean natural look that enhances Emilie's well proportioned features and beautiful complexion. BIOTHERM's Skin Loving Colors is the first makeup collection with spa ingredients that provide the goodness of thermal springs. biotherm.ca

For Him: After using BIOTHERM HOMME's self-foming cleanser, Jorge gets a face massage and eye treatment using Age Fitness, a groundbreaking new anti-aging skin treatment for men that uses pure olive leaf concentrate. biothermhomme.ca

STEP 3: HAIRSTYLING

The couple are treated to a day at one of REDKEN's Platinum Salons, the Exhale Salon & Spa

located in Bradford, just north of Toronto. Their day includes a couple massage, a spa lunch at Exhale's very own Lazy Bones cafe, and a completely new look by REDKEN Performing Artist and makeover expert, Anthony Watson. exhalespa.ca

For Her: Anthony gives Emilie a fun, natural look with a low maintenance design. By applying REDKEN Shades EQ Conditioning Color Gloss, Emilie's hair is taken three full levels darker than her natural colour. Anthony recommends REDKEN Color Extend Shampoo, Conditioner, and Total Recharge treatment, all with 360° [insert degree] Protective Complex to maintain the vibrancy of her new colour. Working with the natural fall of Emilie's hair, the cut is very layered and soft with a new fringe. He finishes the look with REDKEN Outshine 01 anti-frizz polishing milk. redken.ca

For Him: Anthony creates a new shape with tapered sides. He leaves length on top because of Jorge's natural curl. The look is sporty yet great for business. He adds soft dimensional colour using foils and REDKEN Color Fusion. Anthony recommends the REDKEN FOR MEN line of hair care and styling products to keep hair healthy and to maximize styling options. redken.ca

STEP 4: FASHION

Margo shops POINT ZERO's Fall/Winter collection of men's and women's fashion and accessories, selecting both casual and dressy outfits with an urban edge that will be ideal for Emilie and Jorge's weekend away at THE COUPLES RESORT, and provide them with some stylish basics for their wardrobe. pointzero.ca



Redken performing artist and makeover expert, Anthony Watson, consults with Emilie on her new hair design.



PHOTOGRAPHY: JAMES PATTON



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STEP 5: R&R AT THE COUPLES RESORT

Emilie and Jorge's couple makeover experience gets even better, with a weekend of luxury, activities, and gourmet dining at THE COUPLES RESORT, situated on picturesque Glenairy Lake in Ontario's Algonquin Park. Encompassed by wilderness, fresh air, pristine waters and secluded trails, our couple are about to get the honeymoon they never had.

Their hosts, the Sorenson family and staff, welcome our couple to a richly-decorated, spacious room named "India"—one of their fantasy suites. It features a fireplace, and two jacuzzis, one in the room, the other on a private deck overlooking the lake. 2's style experts are on hand to outfit Emilie and Jorge for a day of activities and elegant dinner for two. couplesresort.ca

RESORT ACTIVITIES

Canoes, kayaks, paddleboats, row boats... Emilie and Jorge are keen to spend time on the water exploring Glenairy Lake. There are also many areas to relax and enjoy the lake views along the resort's waterfront property. They enjoyed a refreshing swim in the lake, as well as a dip the heated salt water pool—and outdoor hot tub overlooking the lake.

Horseback riding, mountain biking and hiking are other great ways to take in the area's breathtaking wilderness. Nearby Algonquin Park features 17 hiking trails, a Wildlife and Cultural Centre, an Artists Gallery, and Pioneer Exhibit.

STEP 6: ACHIEVING THE DAYTIME LOOK

Hair: For the day's outings, Anthony puts Emilie's hair in a relaxed updo, and enhances her natural curl with REDKEN Solid Water 06 wet set gel. After using REDKEN FOR MEN go clean shampoo and finish up conditioner, Anthony gives Jorge a sporty look with maneuver working wax.

Makeup: Margot uses BIODERM's SKIN LOVING COLORS. She applies LIGHT! Easy-Blend Foundation Veil for a natural look and FINISH compact powder for a transparent and matt finish to minimize shine on a warm day, both with an SPF for fun in the sun. She applies PLAY ON Velvet Eye Shade #300—a light pinky shadow—on eyes and LOOPING mascara to make pale lashes pop. AQUATIC SHINE moist glossy lipstick in pinky shade #500 complements Emilie's clear and warm freckly complexion.

Fashion Look #1: Emilie and Jorge's day of activity required easy going and comfortable looks. Casual pants and a sleek burgandy tank

complement Emilie's curvy silhouette. A belt helps to define her waist and the colors. The POINT ZERO denim shirt is added as a jacket when left open, it finishes this relaxed outdoor look.

A classic blue polo from POINT ZERO—untucked of course—looks fantastic on Jorge, coupled with a great pair of POINT ZERO low rise boot cut denim jeans, The sunglasses, also from POINT ZERO, add even more style to this ensemble.

Fashion Look #2: A denim mini from POINT ZERO is a perfect fit for Emilie, showing off her legs. It is coupled with a chocolate brown v-neck tank that fits great on her chest and torso. A pink knit hoodie by Nicole Benisti for POINT ZERO is casually draped around her shoulders—a more flattering alternative than tying it around the waist when not wearing. The colours are great with Emilie's new rich warm hair colour. Jorge wears a sporty long-sleeved orange shirt and steel-case watch with charcoal face and black leather strap both from POINT ZERO's Fall/Winter collection.

Accessories: Emilie's necklace and bracelet is an exotic blend of gemstones—including Turquoise Quartz, Howlite and Amazonite—and intricately knotted soft nylon green cord created by Rachel Norman, owner and designer of Tai Knots Customer Jewelry. taiknots.com

Knapsacks and totes: For Jorge, HEDGREN IN MOTION collection is a lively combination of sport and street styling—great for recreational use, as well as work. Shown here is Track Backpack and Tor Duffle. Emilie uses the sporty and trendy HEDGREN OPEN FRONT COLLECTION in black and red. Shown here is Aerobic Small Backpack and Bleep Fitness Bag. hedgren.com

Margot's Style Tips for Emilie:

- Buy clothes that fit you well. Buying items too big is a mistake: It not only results in sloppy clothes, but can actually emphasize areas you might be trying to conceal.
- Invest in well fitting basics: jeans, a great white dress shirt, black shift dress. These will give you a great palette to add funkier elements
- Honour your curvy silhouette with body skimming lines and fabrics that have a bit of starch to ensure a good fit.
- Keep skirts above knee to enhance great legs and keep legs looking long. Mid calf skirts can look frumpy on a curvier figure.
- Belts are a great way to define your waist
- Use colour blocks as opposed to monochromatic pieces as a great tool to balance tops and bottoms
- Accessorize to keep wardrobe fun and current



Emilie and Jorge enjoy the world-class hospitality of *The Couples Resort* on Glenairy Lake in Algonquin Park.



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STEP 7: MORE R&R AT END OF DAY

Emilie and Jorge wind down at the end of the day with a spa treatment on their private deck. The Couples Resort offers a full range of private in-suite spa services, including both dry and wet treatments. Both Emilie and Jorge choose a decadent St. Michel mud body wrap. The treatment includes his and her Elixirs, a marine body scrub and a fragrant therapeutic bath. Completely relaxed, they nap in the fresh air before it's time to get ready for dinner. couplesresort.ca

STEP 8: ACHIEVING THE EVENING LOOK

Hair: Anthony gives Emilie a classic evening look that flatters her face structure and cheekbones. In contrast to her tussed day look, this updo is shiny and polished. He uses Clean Lift 07 weightless volume gel (before heat), Quick Dry 18 shaping mist and Color Extend color veil (protective shine shield), all by REDKEN. A beautiful flower adds colour. Jorge looks dapper with a sleek look created using REDKEN FOR MEN grip tight firm hold gel.

Makeup: Using BIODERM'S Skin Loving Colors makeup, Margot freshens up Emilie's foundation and powder and adds BIODERM'S new LIGHT CATCH moisturizing, illuminating concealer to highlight eyes and brow bone, and to gently remove redness around nose. Using PLAY ON neutral #602 eye shadow all over eye lids as a natural base, Margot then applies a strong, yet feminine "Sofia Loren"-inspired liquid line to add a little drama to Emilie's gorgeous eyes. She uses LOOPING black mascara, concentrating on top lashes, and gently pulls wand towards outside edge of eyes to gently lift and mimic line of liquid liner. Lips are kept fresh and moist with AQUATIC SHINE glossy lipstick #535 in a sheer berry hue with a slight stain that's easy to maintain through out the night. Emilie's gently flushed cheeks provided enough natural colour to balance the rest of her evening look.

Grooming: BIODERM'S Aquatic Lotion after-shave soothes, hydrates and energizes skin.

Jorge softens and moisturizes hands with luxurious BIOMAINS hand cream .

Fashion for her: A black shift dress created the perfect silhouette for her evening look. A fine knit pale green sweater by Nicole Benisti for POINT ZERO draped over her shoulders softens the palette and adds interest to a classic shape. Margot accessorizes the look with a dressy watch, glamorous sunglasses, and moss green leather purse, all by POINT ZERO.

Fashion for him: POINT ZERO's Men's Couture collection adds some spice to a basic suit with subtle features such as fine pin-stripes, colourful lining, and stitching details on pockets—still classic but modern and stylish'. A crisp white fitted shirt is a great platform for a fun striped tie, both by POINT ZERO. Shiny black shoes and coordinating belt polish this evening look. Jorge looks handsome in this ensemble and pulls it off with great ease.

Margot's Style Tips for Jorge:

- Buy rich and bright colours that work very well with your complexion
- Wear slim-fitting shirts that compliment your lean physique. Relaxed jeans are great too
- Pin stripes are a nice alternative to a classic three button black suit, and can serve double duty for a day at the office or an evening out
- Be sure the jacket fits well at shoulders and arm length; pants should sit nicely on top of shoe—don't make the hem too short!

STEP 9: THE FINALE—DINNER!

Dinner is a magnificent 4-course gourmet meal prepared by International Chef Ronnie Coppens. The menu features 12 entrees, including medallions of venison, duck, and crusted fresh-water pickerel, as well as, nightly specials. Their meal begins with 2 starters and finishes with a selection of decadent desserts. THE COUPLES RESORT also offers an exceptional wine list.

After dinner, Emilie and Jorge celebrate with an intimate moment on the pool deck. Encircled in candlelight, they dance under the stars and their portrait taken to mark the occasion.

FOLLOW-UP EMAIL EMILIE AND JORGÉ RECENTLY SENT TO 2:

"I've written this thank you note many times by now. It seems that I can't find the right words. I know I can speak for Emilie too when I say that it was great having enjoyed this wonderful prize. We want to thank 2 magazine and the sponsors for the most pampered weekend of our lives!"

To see more photos from this couple makeover, and for the chance to win your own makeover and prizes from 2, visit 2magazine.com/contests



Emilie and Jorge look elegant in their new fashions and accessories from *Point Zero's* fall/winter collection.

